



TWO WOMEN. ONE SHARED MISSION.
PREPARING FOR THE 2027 REBELLE RALLY

BUILDING CONFIDENCE BEYOND THE PAVEMENT THROUGH NAVIGATION, EXPLORATION, AND INSPIRATION.

OUR MISSION

East Texas Rebelles exists to inspire confidence beyond the pavement by documenting our journey to the 2027 Rebelle Rally while encouraging others to embrace adventure, resilience, and lifelong learning.

THE REBELLE RALLY

8 DAYS • ~2,500+ KM / ~1,550+ MILES

Nevada and California deserts. Paper maps, compass and roadbooks. No GPS. The goal is precise navigation, strategy, teamwork and skilled off-road driving - not speed.

WHY PARTNER WITH US

From authentic storytelling to brand visibility on and off the trail, an East Texas Rebelles partnership connects your brand with Bronco enthusiasts, off-road communities, and East Texas audiences — before, during, and after the 2027 Rebelle Rally. (See page 3 for full partnership details.)

WAYS TO PARTNER

FINANCIAL SUPPORT

Fuel the Journey

PRODUCTS & EQUIPMENT

Equip the team

SERVICES & EXPERTISE

Strengthen our preparation

Cash, product, service, and customized partnerships are welcomed.

MEET THE REBELLES

SAMANTHA DURHAM

Lufkin, Texas

DRIVER • EXPLORER • TEAM BUILDER

Brings confidence behind the wheel, a sense of adventure, and the ability to connect with people wherever the trail leads.

JULIE CAMMACK

Bridge City, Texas

NAVIGATOR • PLANNER • STRATEGIST

Brings organization, determination, and a love of learning every new navigation skill.

CURRENTLY PREPARING

Navigation
Training

Off-Road Skill
Development

Community
Outreach

Sponsor
Partnerships

Vehicle
Preparation

WE'RE NOT EXPERTS. WE'RE BECOMING THEM.

PARTNER IN OUR JOURNEY

Become a partner in our journey to the 2027 Rebelle Rally and help inspire the next generation of women to explore with confidence.

SOCIAL MEDIA:

Linktr.ee/EastTexasRebelles
Facebook: EastTexasRebelles
IG: @EastTexasRebelles
Website: EastTexasRebelles.info



OUR STORY

Born from Texas trails and built through Bronco adventures, we are two East Texas women chasing one of the toughest off-road challenges in the world.

We aren't professional racers.

We aren't expert navigators – we're still learning.

We're proving that extraordinary goals begin with ordinary people willing to learn.

As proud East Texans, we're preparing to represent our community in the world's premier all-women off-road navigation rally – the Rebelle Rally.

The Rebelle Rally isn't won by the fastest team. It's won through preparation, teamwork, navigation, resilience, and the determination to keep moving forward – even when the path isn't obvious.

Through every training day, every mistake, every trail, and every mile, our goal is bigger than crossing the finish line.

If our journey encourages even one person to step beyond their comfort zone, embrace a new challenge, or believe they're capable of more than they imagined, then every mile will be worth it.

WHAT GUIDES US

GROWTH

Embrace Challenges

INTEGRITY

Lead with Integrity

STEWARDSHIP

Leave it Better



WHY PARTNER WITH EAST TEXAS REBELLES

Our partners become part of an authentic journey centered on preparation, perseverance, and adventure. Through digital storytelling, community engagement, and visible brand placement, we create meaningful opportunities to connect your organization with our growing audience.

AUTHENTIC STORYTELLING

Share your brand through a genuine, evolving adventure.

- Social media recognitions
- Behind-the-scenes training and preparation
- Short-form video, photos, and journey updates
- Authentic product integration
- Real experiences that build trust

COMMUNITY CONNECTIONS

Connect with Bronco enthusiasts, off-road communities, and East Texas audiences.

- Bronco and off-road gatherings
- Community events and public appearances
- Local networking opportunities
- Sponsor-hosted events, when invited
- Meaningful relationships built through shared experiences

BRAND VISIBILITY

Keep your organization visible throughout our journey to the 2027 Rebelle Rally.

- Vehicle graphics
- Team apparel
- Event displays
- Website and Linktree recognition
- Printed and digital materials
- Approved photo and video content

We are committed to representing every partner with professionalism, integrity, and genuine appreciation.

- ✓ **Professional brand representation**
- ✓ **Honest and timely communication**
- ✓ **Meaningful sponsor recognition**
- ✓ **Reliable partnership throughout the journey**

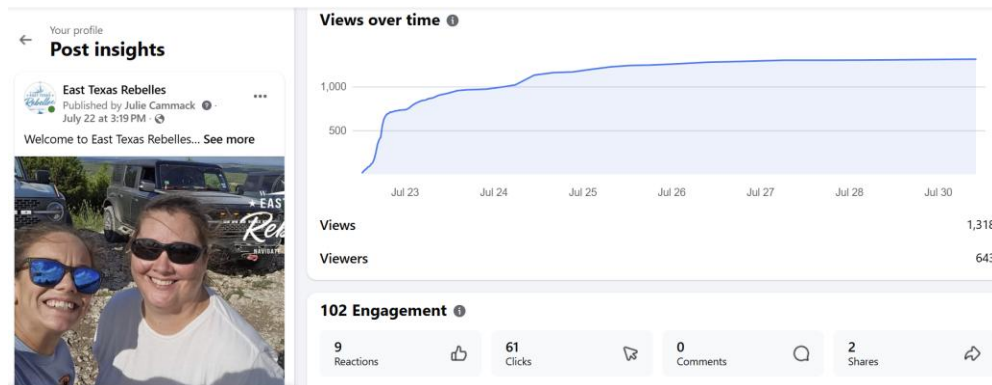
Partnership recognition begins upon commitment and continues through the completion of the 2027 Rebelle Rally campaign.

OUR GROWING REACH

We launched our team channels late July 2026. Current team following is early-stage by design – we are building in public as we train.

Current Foundation

- Team Facebook: 40 followers in the opening days
- Team Instagram: 14 followers in the opening days
- Combined personal Instagram following: 2,300+ (Samantha + Julie)
- First team Facebook post: 1,300+ views from 643 unique viewers, with 11 follows attributed to the post
 - 87% of the post's views came from non-followers



Note: Numbers are as of late July 2026

We are not starting with a large existing audience. We are starting with authentic relationships, strong personal networks, and a clear commitment to consistent content.

How We Are Building

- Planning regular training, navigation, and trail content across Facebook and Instagram
- Cross-promotion from our personal accounts to grow the team pages
- Community appearances and Bronco/off-road gatherings
- Transparent storytelling that invites others to follow the journey

What Partners Can Expect

As our preparation accelerates through 2026 and into 2027, reach and engagement will grow with us. Every partner – at every level – will be visible in the content and community we are actively building.

We measure success through steady audience growth, meaningful interactions, consistent content, and the quality of the story we share.

PARTNERSHIP LEVELS

Every partnership is designed to create meaningful value for both your organization and East Texas Rebelle. The levels below provide a starting point, and we're happy to customize a partnership that aligns with your goals.

Cash, product, service, and other in-kind partnerships are welcomed, with recognition based on the agreed value of the contribution.

NORTH STAR PARTNER

\$5,000+

Premium logo placement on the vehicle, category exclusivity, and priority scheduling for team appearances — our most visible partnership for the journey.

PATHFINDER PARTNER

\$1,000

Standard vehicle logo placement and apparel recognition — a strong, visible presence throughout the campaign.

TRAILBLAZER PARTNER

\$2,500

Prominent vehicle logo placement, team apparel, and 5 sponsor spotlights — consistent, recurring brand exposure.

WAYPOINT PARTNER

\$500

Website and Linktree recognition plus 2 sponsor spotlights — an accessible way to gain visibility.

TRAIL SUPPORTER

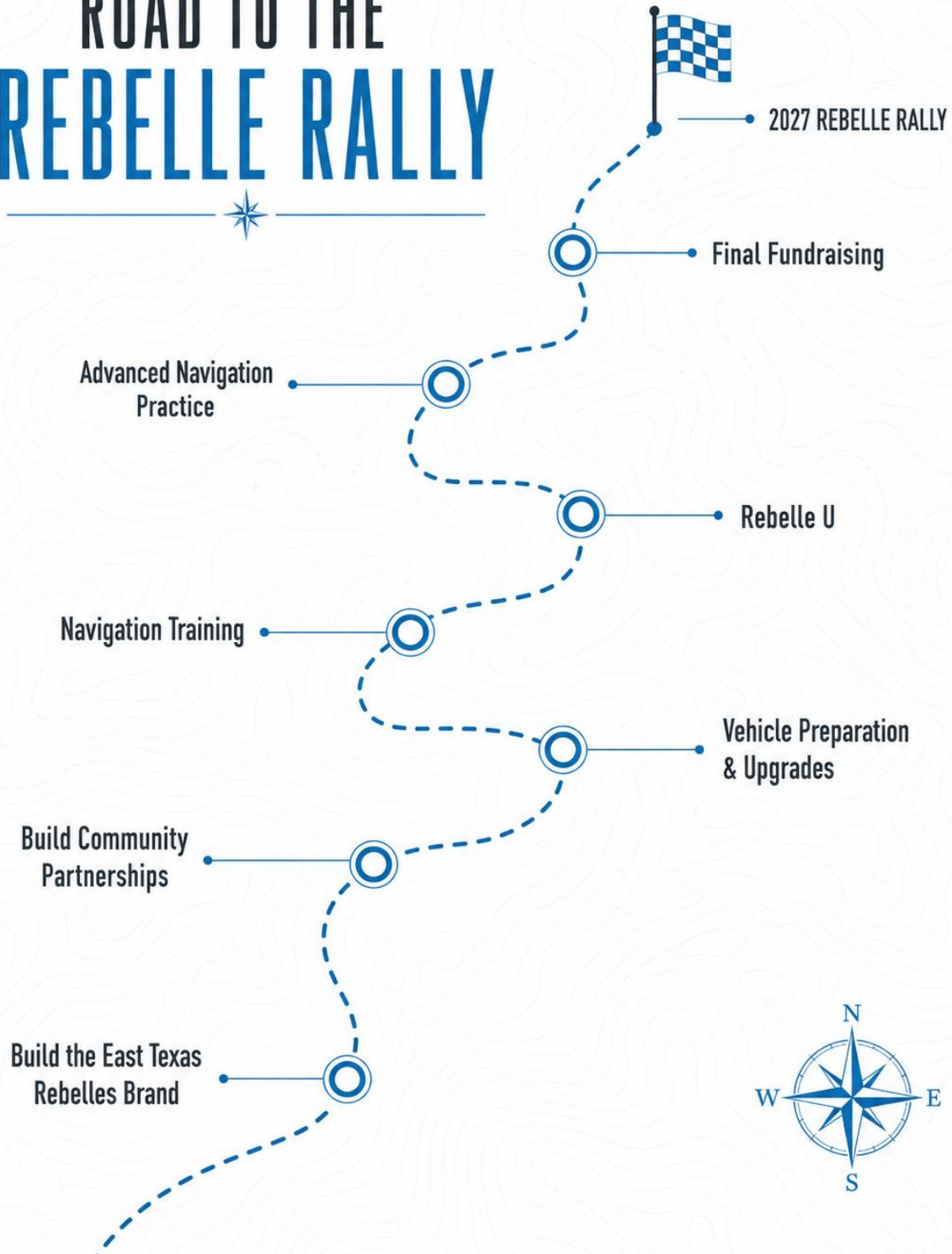
Up to \$499

A thank-you shoutout and our gratitude — perfect for individuals and small businesses who want to be part of the journey.

BENEFIT	NORTH STAR	TRAILBLAZER	PATHFINDER	WAYPOINT	TRAIL SUPPORTER
Category Exclusivity*	✓				
Vehicle Logo Placement (Premium)	✓				
Vehicle Logo Placement (Prominent)		✓			
Vehicle Logo Placement (Standard)			✓		
Logo on team apparel	✓	✓	✓		
Social Media Recognition (over the campaign)	7	5	3	2	1
Team appearance at sponsor events <i>(subject to availability)</i>	Priority	As Available			
Approved Photo Usage	✓	✓			
Links on Website & Linktree	✓	✓	✓	✓	
Recognition on Our Partners Page	✓	✓	✓	✓	✓

*Category exclusivity is included for North Star Partners, subject to category availability and partnership agreement—for example, the exclusive off-road recovery gear partner.

ROAD TO THE REBELLE RALLY



THE REBELLE RALLY

The Rebelle Rally is the longest competitive off-road rally in the United States. Over eight days, two-woman teams travel approximately 2,500+ kilometers (~1,550+ miles) across the remote deserts of Nevada and California.

Unlike a traditional race, the Rebelle is not about speed. Teams earn points by locating checkpoints through precise navigation, strategic decision-making and skilled off-road driving—using only paper maps, a compass and roadbooks. GPS, cell phones and other electronic navigation aids are prohibited.

The competition is designed to test endurance, teamwork, resilience and confidence while providing a world-class platform for women to challenge themselves and demonstrate what both they and their vehicles can accomplish.



MEET THE EAST TEXAS REBELLES

Samantha Durham

Lufkin, Texas

Driver • Explorer • Team Builder



Samantha believes the best adventures are shared with family, friends, and a willingness to say “yes” to something new. Whether exploring mountain trails or enjoying coffee at a scenic overlook, she embraces every opportunity to explore, connect, and create lasting memories. Her confidence behind the wheel and adventurous spirit provide a strong foundation for the challenges ahead.

Julie Cammack

Bridge City, Texas

Navigator • Planner • Strategist



Julie believes that growth begins just beyond your comfort zone. While navigating with maps and compass is a challenge to her, she’s embracing it with curiosity and determination. For her, the Rebelle Rally isn’t just about reaching the finish line – it’s about discovering what’s possible when you’re willing to learn something that once seemed out of reach.

Together, we are East Texas Rebelles

Different strengths. One shared mission. Every mile, a new lesson. We’re preparing for the Rebelle Rally by embracing every challenge as an opportunity to grow – and inviting others to join us on the journey. We’re building confidence beyond the pavement through navigation, exploration, and inspiration.



LET'S BUILD SOMETHING TOGETHER

Thank you for considering a partnership with East Texas Rebelles. Together, we can navigate new terrain, inspire others, and represent our community with grit and purpose.



EMAIL

EastTexasRebelles@gmail.com



FACEBOOK

facebook.com/EastTexasRebelles



INSTAGRAM

[@EastTexasRebelles](https://www.instagram.com/EastTexasRebelles)



WEBSITE

www.EastTexasRebelles.info



LINKTREE

linktr.ee/EastTexasRebelles



Scan here for all links!



PARTNER WITH PURPOSE

Your support helps fuel our training, preparations, and journey to the Rebelle Rally – while encouraging others in our community to take on new challenges.

\$25,000

Financial + in-kind support goal for the 2027 Rebelle Rally

What your support funds:



Rally Entry & Required Fees



Navigation & Off-Road Training



Vehicle Preparation & Safety Equipment



Travel, Lodging & Logistics



Team Apparel & Branded Materials



Community Engagement & Content Creation

